

### Biologique Recherche renews its support for the benefit of *OceanoScientific Expeditions*

Paris, February 9, 2022 - Biologique Recherche, the professional brand of personalized cosmetic products and treatments, confirms its support for the *OceanoScientific Expeditions 2021-2026*, the major theme of these oceanographic sailing campaigns without CO2 emissions will be the bioprospecting of unknown coral sites. This will involve carrying out on-board DNA and RNA sequencing in order to better understand the individuals of four families of underwater biodiversity: Anthozoans (coral, sea anemones, jellyfish), Ascidians (invertebrates), Sponges (sponges) and Plants (algae). The purpose of these expeditions will be to safeguard the genetic heritage of marine organisms threatened by the rise in temperature and the acidification of the Ocean, for the benefit of Science, Health and Well-being..

Founded in 1977, Biologique Recherche skincare is formulated with natural and biotechnological, highly concentrated, active ingredients and with no artificial fragrance in its own laboratory in France. The Biologique Recherche's Methodology has earned an outstanding reputation for effectiveness, thanks to its winning combination: a clinical approach to personalized skincare. Biologique Recherche is the partner of choice in over 85 countries for exclusive medical spas and day spas in addition to the world's premiere luxury hotel spas. Its flagship, the Ambassade Biologique Recherche, is located at 32 avenue des Champs Elysées in Paris.

Rupert Schmid and Pierre-Louis Delapalme, co-presidents of Biologique Recherche, support in a philanthropic way the actions of general interest of the association OceanoScientific France: *"Aware that the future of our planet lies in the preservation of our natural resources, it is important for us to support concrete initiatives that are part of this approach. We have thus accompanied Yvan Griboval's expeditions from the start, because his navigations provide scientific insight into the impact of the man on the Ocean. It is therefore natural to support this new project which will make it possible to better understand the evolution of threatened marine organisms, in order, perhaps, to save them by advancing research"*.

Director of *OceanoScientific Expeditions*, Yvan Griboval thanked Biologique Recherche for its support over many years: *"A long-term patronage commitment is the most valuable asset we can have to carry out effective philanthropic actions. This is the case of Biologique Recherche's effort and we appreciate it at its fair value! Biologique Recherche has long integrated environmental issues into its development strategy. Together, we share essential values of preserving Nature and the Ocean."*

**Media contacts:**

**OceanoScientific :** Cécile d'Estais / +33 6 22 90 62 98 / [media@oceanoscientific.org](mailto:media@oceanoscientific.org)

**Biologique Recherche :** Adeline Pastor / +33 6 17 51 73 06 / [adeline.pastor@biologique-recherche.com](mailto:adeline.pastor@biologique-recherche.com)